

## Resume – Alexander (Alex) McAndrew Hetherington

**Address:** 8 Erica St, Noordhoek, Cape Town, South Africa

**Tel:** +27-82-411-3191

**Email:** [alex@thirdlinegroup.com](mailto:alex@thirdlinegroup.com)

**LinkedIn:** [www.linkedin.com/in/alex-hetherington-a3494a5/](http://www.linkedin.com/in/alex-hetherington-a3494a5/)

### Summary

Sustainability professional with over 25 years emerging market experience in financial services, chemicals, retail, communications, natural resources and healthcare sectors. Specialist in all key related international standards. Unique thinker with interrogative mind and an insatiable quest to drive sustainability as a value indicator. Self-driven, motivator and team player.

### Core competencies

- Founded three specialist sustainability companies in: media and communications; carbon management & climate change; public events
- Managed high skilled teams/projects – 5-15 members
- Designed and implemented sustainability strategies with executive leadership of nine listed South African corporations with individual revenues in excess of US\$2bn.
- Designed 1<sup>st</sup> corporate climate change mitigation project for South African government & WWF
- Co-designed climate change response strategy and action plan for Western Cape government – 16 authors
- Authored in excess of twenty GRI-aligned sustainability reports for corporates with individual revenues ranging from US\$50 million-US\$2 billion+
- Authored in excess of fifty corporate carbon footprint reports (GHG Protocol)
- Managed and authored sixty corporate CDP climate change risk submissions – ten listed on global A-list
- Authored ten corporate CDP water risk submissions
- Managed 15 corporate and carbon credit greenhouse gas verification reports (ISO14064-3)
- Led two Science-based Target Initiative submissions – healthcare and retail
- Led four TCFD reports (two financial services companies). Participated in delivery of two other TCFD reports.
- Implemented two sustainable event management systems (ISO20121)
- Delivered numerous public presentations on climate change and sustainability risk management
- Reported and researched for Business Day, New York Times, Danida, IUCN, World Economic Forum, WWF

### Professional experience

2017-present: TonneZero - co-founder and manager, sustainable events consultancy  
2008-present: Carbon Calculated - co-founder and manager, carbon management & climate change consultancy  
2004-present: Independent sustainability consultant  
1995-2004: Hetherington Media - founded and managed, sustainability media agency

### Education

University of Columbia, New York City, CPA Sustainable Finance & Investment – graduated 2021  
Imperial College, London, MSc Environmental Management – graduated 2004  
University of Cape Town, BA Politics and English – graduated 1993

**Additional information**

2003-2005: 25:40, HIV and AIDS non-profit (USA), Board member

2017-present: MasiSports, Youth sports/leadership non-profit (SA), Chairperson

**Other**

Environmental and Social Risk Analysis for the Financial Sector, UNEP-FI, 2007

Climate Change: Risks and Opportunities for the Financial Sector, UNEP-FI, 2007

Greenhouse Gas Management Accounting, GHG Management Institute, 2008

Responsible Investment, International Corporate Governance Network, 2013